

AAF
JACKSON
— 6TH ANNUAL —
BOB O'BRIEN MEMORIAL
Golf Classic

**TEAM REGISTRATION &
SPONSORSHIP OPPORTUNITIES**



NOVEMBER 3, 2011
BAY POINTE RESORT & GOLF CLUB

This year's tournament is being hosted by Bay Pointe Resort & Golf Club in Brandon, Mississippi. Established in 1992, Bay Pointe is known for its year round excellent conditions, unique natural landscape, and narrow fairways.

AAF Jackson is the local chapter of the American Advertising Federation (AAF), headquartered in Washington, D.C., which is the oldest national advertising trade association, representing 40,000 professionals in the advertising industry. The proceeds from the 6th Annual Bob O'Brien Memorial Golf Tournament will be utilized in AAF Jackson's ongoing efforts to protect and promote the advertising industry and its clients, to educate students and assist them with job opportunities, and to provide professional services to community organizations.

For more information about membership in AAF Jackson, visit aafjackson.org

FORMAT: 4-PERSON SCRAMBLE

TOURNAMENT DAY SCHEDULE—November 3, 2011

11:00 a.m. - 12:30 p.m.— Registration

11:30 a.m. - 1:00 p.m.—Lunch

1:05 p.m.—Shotgun Start

Awards Presentation and door prize drawing immediately following play.

Prizes will be awarded to the 1st, 2nd, and 3rd place teams as well as to the winners of the Longest-Drive and Closest-to-the-Pin Competitions.

QUESTIONS

For any questions related to the tournament, please call Gene Clark, Tournament Chair, at 601.992.3111 or email genemsu139@bellsouth.net.

TEAM/PLAYER REGISTRATION

Registration Deadline is 12:00 noon on Wednesday, November 2.

REGISTRATION FEES

Individual Player — \$100

4-Player Team Sponsorship — \$400

Player registration fee includes cart and green fees and lunch.

Mulligans will be for sale at registration for \$5.00 each.

Players are limited to 2 mulligans each.

You must buy a mulligan to be eligible for a special prize drawing following play.

HOW TO REGISTER

Complete the form on the back of this brochure and return with payment to:

AAF Jackson, P.O. Box 922, Jackson, MS 39205..

SPONSORSHIP OPPORTUNITIES



Tournament Sponsor [\$1,000]

Only **ONE** sponsorship available

- One four-player team [VALUED AT \$400]
 - Exclusive Hole Sponsorship [VALUED AT \$250]
 - Four Mulligan Packages (2 per player) [VALUED AT \$40]
 - Banner and Signage prominently displayed at signup [6' X 3' BANNER IN CLUBHOUSE]
 - Sponsor mention at Awards Ceremony
 - Present 1st place winner
 - Logo on AAF Jackson web site about Golf Tournament
 - Recognition in AAF Jackson Emails/Newsletter
 - Recognition at next Membership meeting
 - Opportunity to provide goodie bag with your logo
 - Opportunity to provide goodie bag flyer/stuffer and/or gift items
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Eagle Level Sponsor [\$800]

Only **ONE** sponsorship available

- One four-player team [VALUED AT \$400]
 - Exclusive Hole Sponsorship [VALUED AT \$250]
 - Four Mulligan Packages (2 mulligans per player) [VALUED AT \$40]
 - Sponsor mention at Awards Ceremony
 - Present 2st place winner
 - Logo on AAF Jackson web site about Golf Tournament
 - Recognition in AAF Jackson Emails/Newsletter
 - Recognition at next Membership meeting
 - Opportunity to provide golf balls/tees/divot toll for goodie bag
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Birdie Level Sponsor [\$600]

- One four-player team [VALUED AT \$400]
- Exclusive Hole Sponsorship [VALUED AT \$250]
- Recognition in AAF Jackson Emails/Newsletter



Golf Cart Sponsor [\$500]

- Your name on the entire fleet of golf carts
 - Recognition in AAF Jackson Newsletter
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Lunch Sponsor [\$450]

- Signage/banner displayed at signup
- Recognition in AAF Jackson Newsletter
- Recognition at next Membership meeting



Team Sponsor [\$400]

- One four-player team [VALUED AT \$400]
 - Recognition in AAF Jackson Newsletter
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Awards Ceremony Sponsor [\$300]

- Signage at the ceremony thanking you for providing the refreshments
- Recognition in AAF Jackson Newsletter



Hole Sponsor [\$250]

- Hole signage [16.5" X 11" SIGN WITH LOGO]
 - Recognition in AAF Jackson Newsletter
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Fax your sponsorship level to Becky White at (601) 987-4314 or email aaftackson@gmail.com.
Include your name, company, phone number, email address and sponsorship level.

OFFICIAL TOURNAMENT ENTRY FORM

ENTRY DEADLINE: 12:00 NOON ON WEDNESDAY, NOVEMBER 2, 2011

Complete this form and return with payment to: AAF Jackson, P.O. Box 922, Jackson, MS 39205.

ENTER AS AN INDIVIDUAL PLAYER

Use this section of the entry form to enter yourself as an individual, not related to a team.

Individual players will be assigned to a team upon arrival.

Name: _____ Handicap: _____

Employer: _____

Business Address: _____

City, State, Zip: _____

Business Phone: _____ Home Phone: _____

Email: _____

ENTER A TEAM

Use this section of the entry form to enter a team. It should be completed and submitted by the team captain.

Captain's Name: _____ Handicap: _____

Employer: _____

Business Address: _____

City, State, Zip: _____

Business Phone: _____ Home Phone: _____

Email: _____

TEAM MEMBERS

Name: _____ Handicap: _____

Name: _____ Handicap: _____

Name: _____ Handicap: _____

Sponsors, please check below the sponsorship you wish to purchase.

- TOURNAMENT SPONSOR - includes team of 4 \$1,000.00
- EAGLE LEVEL SPONSOR - includes team of 4 \$800.00
- BIRDIE LEVEL SPONSOR - includes team of 4 \$600.00
- GOLF CART SPONSOR \$500.00
- LUNCH SPONSOR \$450.00
- TEAM SPONSOR - includes team of 4 \$400.00
- AWARDS CEREMONY SPONSOR \$300.00
- HOLE SPONSOR \$250.00

+
_____ # of players x \$100.00 \$ _____ .00

TOTAL AMOUNT DUE \$ _____ .00

Payment must accompany this entry form. Make check payable to AAF Jackson.